

# Colorado Healthcare Communicators

2017 Advertising and Sponsorship Levels - [healthcarecommunicators.org](http://healthcarecommunicators.org)

## Monthly Breakfast Sponsor - \$300

Free admission for up to two people and recognition on all program communications; up to three email blasts, CHC website promotion, and social media promotion.

Sponsors receive five minutes before program to address attendees and access to table for display or merchandise purposes.

## Summer Mixer Sponsor - \$300

Free admission for up to two non-member guests and recognition on all event communications; up to three email blasts, CHC website promotion, and social media promotion.

Sponsors receive five minutes to address attendees, signage recognition at bar and on tables, access to table for display or merchandise purposes.

## Job Posting - Non-Members - \$100 (members FREE)

Posting on CHC website with link to full description, shares on Social Media, sent to CHC subscriber list

## Gold Leaf Awards Sponsorship

Platinum \$2000 (limit 1)

Gold \$1000 (limit 3-5)

Silver \$500 (limit 5-7)

Bronze \$250 (limit 7-10)

	Platinum \$2000 (limit 1)	Gold \$1000 (limit 3-5)	Silver \$500 (limit 5-7)	Bronze \$250 (limit 7-10)
Exhibitors table at event	X			
Opportunity to present a special Gold Leaf Award	X			
Name recognition on "winner's" badge (75+ websites)	X			
Complimentary ad in Gold Leaf program	X (full page)	X (half page)		
Complimentary tickets to event	X (full table, 8 tix)	X (5 tix)		
Inclusion in awards ceremony presentation	X	X	X (2 tix)	
Inclusion on CHC Gold Leaf webpage (logo and link)	X	X	X	X
Inclusion in pre-event communication to members	X	X	X	X
Logo representation in awards ceremony program	X	X	X	X
Inclusion in post-event email blasts	X	X	X	X
Inclusion in media relations and social media outreach	X	X	X	X

## Beverage Sponsor (limit 1) - \$1500

Exclusive logo recognition on bar/cocktail tables and dinner tables. Logo recognition on attendee drink list, CHC Gold Leaf webpage, and award ceremony program. Inclusion in pre-event communications, awards ceremony presentation, and media relations/social media outreach.

Four tickets to event.

## After Party (limit 1) - \$750

Exclusive logo recognition on bar/cocktail tables. Logo recognition in award ceremony program. Inclusion in pre-event communications, awards ceremony presentation, and media relations/social media outreach.

Two tickets to event.

## Gold Leaf Program Advertising - \$200 (full page)/\$100 (1/2 page)/\$50 (1/4 page)

Full color ad in the Gold Leaf Awards program, presented to all attendees. Ad specs: Minimum 300 dpi resolution; PDF, JPEG or EPS only; measurements will be emailed.

Please contact us for customizable packages as well.

CHC Business Development Co-Chairs

Jordan Peel ([jzubres@gmail.com](mailto:jzubres@gmail.com)) or Rachel Linn ([rlinn@civhc.org](mailto:rlinn@civhc.org)).

