



GOLD LEAF AWARDS

Sponsorship Opportunities

Thursday, October 26, 2017
Denver Museum of Nature and Science

Recognizing Excellence in Health Care Communication





PLATINUM SPONSOR

Exclusive Opportunity

Exposure and Recognition

- Exclusive exhibitor's table at 2016 Gold Leaf
- Opportunity to address audience during ceremony
- Opportunity to present a special Gold Leaf Award
- Logo and link on the Gold Leaf webpage
- Inclusion in all pre-event communication to members
- Feature spotlight in pre-event email blast to entire membership
- Logo representation in awards ceremony program
- Complimentary full-page advertisement in the Gold Leaf program, \$200 value
- Inclusion in post-event communication to members
- Name recognition on digital 'winner's badge,' distributed to approximately 75 award winners for their use on website, social media and collateral
- Inclusion in media relations and social media outreach

Additional Benefits:

- One free table at event (up to 8 tickets) – \$725 value
- Preferred seating placement – the best table in the house!

Contribution: \$2,000



BEVERAGE SPONSOR

Exclusive Opportunity

Receive an exceptional opportunity to get your brand in front of guests during the cocktail hour and dinner!

Exposure and Recognition

- Exclusive logo recognition on bar/cocktail table signage
- Exclusive logo recognition on dinner table signage
- Exclusive logo recognition on attendee drink ticket
(i.e. "First drink compliments of _____")
- Logo and link on the Gold Leaf webpage
- Inclusion in all pre-event communication to members
- Inclusion in awards ceremony presentation
- Logo representation in awards ceremony program
- Inclusion in post-event communication to members
- Inclusion in media relations and social media outreach

Additional Benefits:

- Four complimentary tickets to Gold Leaf Awards – \$380 value

Contribution: \$1,500



GOLD SPONSOR

Limit 3

Exposure and Recognition

- Logo and link on the Gold Leaf webpage
- Inclusion in all pre-event communication to members
- Spotlight in pre-event communication distributed to entire membership
- Inclusion in awards ceremony presentation
- Logo representation in awards ceremony program
- Complimentary half page advertisement in Gold Leaf program – \$100 value
- Inclusion in post-event communication to members
- Inclusion in media relations and social media outreach

Additional Benefits:

- Four complimentary tickets to Gold Leaf Awards – \$380 value

Contribution: \$1,000



SILVER SPONSOR

Limit 5

Exposure and Recognition

- Logo and link on the Gold Leaf webpage
- Inclusion in all pre-event communication to members
- Inclusion in awards ceremony presentation
- Logo representation in awards ceremony program
- Inclusion in post-event communication to members
- Inclusion in media relations and social media outreach

Additional Benefits:

- Two complimentary tickets to Gold Leaf Awards – \$190 value

Contribution: \$500



BRONZE SPONSOR

Limit 7

Exposure and Recognition

- Logo and link on the Gold Leaf webpage
- Inclusion in all pre-event communication to members
- Inclusion of logo in awards ceremony presentation
- Logo representation in awards ceremony program
- Inclusion in post-event communication to members
- Inclusion in media relations and social media outreach

Contribution: \$250



MISCELLANEOUS SPONSORSHIPS

Don't see a sponsorship you like but still want to be included in the Gold Leaf Event? Contact us about creating a custom opportunity for your brand!

Options Include (but are not limited to):

- **After Party Sponsor** – Host the after party and receive an exceptional opportunity to get your brand in front of guests!
- **Bag Sponsor** – Provide gift bags for every attendee (approx. 200) to take home with your brand logo!
- **Media Sponsor** – Media outlets are major partners for communication professionals, gain recognition at our awards ceremony for the year's best!
- **Dessert and Coffee Sponsor** – Exclusive opportunity to get your brand in front of guests.
- **Specialty Items** – provide branded SWAG for every guest to take home (approx. 200)

All sponsorships will include:

- Logo and link on the Gold Leaf webpage
- Inclusion in all pre-event communication to members
- Inclusion of logo in awards ceremony presentation
- Logo representation in awards ceremony program
- Inclusion in post-event communication to members
- Inclusion in media relations and social media outreach



PROGRAM ADVERTISING

Full color advertisements in the Gold Leaf Awards program, presented to every attendee. (approx. 200)

Full Page: \$200

Half Page: \$100

Quarter Page: \$50

Ad specs will be emailed.



2016 GOLD LEAF AWARDS SPONSOR COMMITMENT FORM

Organization Name: _____

Contact Name & Title: _____

Contact Email: _____ Phone: _____

Address: _____ City: _____ State: ____ Zip: _____

Signature: _____ Date: _____

Sponsorship Level (Please specify your level of sponsorship):

- Platinum - \$2,000 (exclusive opportunity)
- Beverage - \$1,500 (exclusive opportunity)
- Gold - \$1,000 (limit 3-5)
- Silver - \$500 (limit 5-7)
- Bronze - \$250 (limit 7-10)
- Other - Please Specify

Would you like to include a promotional item to Gold Leaf Awards attendees? YES NO

Are you interested in a purchasing an advertisement in the Gold Leaf Awards Program? YES NO

Full page - \$200

Half Page - \$100

Quarter Page - \$50

Payment information:

Check Total: _____

Please make check payable to "Colorado Healthcare Communicators" and mail to:

Colorado Healthcare Communicators, Gold Leaf Awards, PO Box 421207, Glendale, CO 80246

Credit Card Total: _____

Type: Visa Mastercard Discover

CC#: _____ Exp. _____/ _____

Name on card: _____

Please email completed form to Cara Welch and Shannon Braasch at: goldleaf@healthcarecommunicators.org



For questions about sponsorship or advertising opportunities, please contact: Gold Leaf Co-Chairs Cara Welch and Shannon Braasch at goldleaf@healthcarecommunicators.org